

AMERICAN SHIBA

\$USHIBA



WHITE PAPER

A LIVING DOCUMENT

TO THE

AMERICAN SHIBA

ECOSYSTEM

AMERICAN SHIBA

V1.0.70721



1. INTRODUCTION

American Shiba (USHIBA) manifested as the result of like-minded individuals believing that, together, we can impact our local and global communities through economic development, transformation, and charitable giving.

USHIBA is 100% community-owned and was built strictly upon the Ethereum blockchain.

Everyone who holds USHIBA is part of a growing community and emerging ecosystem wherein the members believe in decentralization and charity causes.

All long term holders have a voice in deciding the directions and missions of the community.

The community considers it a responsibility and an honor to be able to make the world a better place in every way possible.

As holders of the USHIBA token, and all other tokens within the American Shiba Ecosystem, you're part of a community that is at the center of the Decentralized Finance (DeFi) movement.



2. USHIBA VISION

American Shiba (USHIBA) will be the Signature Alternative Token and ecosystem of choice for commerce, investment, charitable giving, and monetary exchange.

USHIBA is the American Shiba flagship token around which all future projects are developed through effective and virtuous cycles of mutual benefit to establish and support the American Shiba Ecosystem.

American Shiba will be the cornerstone for creative innovation in the disruptive cryptocurrency space and in traditional markets by becoming the vehicle for positive change and stability in an uncertain and dynamic world.

The USHIBA Community will be a new emerging leader and partner in helping others build strong, stable and prosperous communities around the world.



3. DEFINE THE FOCUS AND CHALLENGE

The American Shiba Team focus and challenge is to continually develop, provide and fortify a community cryptocurrency ecosystem that is multifunctional, and capable of scaling to meet the needs of the masses.

Our focus is on five (5) critical challenges that the Community could potentially face.



- Cryptocurrency (Crypto) is highly volatile. Alternative cryptocurrencies (altcoins) and more specifically tokens categorized as meme tokens are often subject to higher volatility. The First Challenge is building a solid and sound token framework that represents strength and stability. On what other foundation can be fortified by a thriving community, but on one of strength and stability?
- Cryptocurrency is disruptive. With each passing day, more and more companies and asset management firms are indulging and investing into new ways in which Crypto has the potential to advance traditional applications, protocols, and network systems, transforming them for the digital age. Additionally, Crypto is quickly becoming mainstream and could very soon be the go-to asset for public and private trade. The Second Challenge to USHIBA is being innovatively creative and relevant while also being used locally and globally in a disruptive and quickly adaptive marketplace.



- Cryptocurrency is highly competitive. Existing coins and tokens battle daily for market share. New coins and tokens are launching all the time, which increases competition. The Third Challenge is interacting and engaging the existing USHIBA Community as well as connecting with and influencing potential new Community Investors. Developing and executing a strong, repeatable executable capture & retention plan is critical to the success of USHIBA.
- The Fourth Challenge is that Cryptocurrency is free from any national monetary policy as well as from the traditional institutional rigors for commerce. With this in mind, USHIBA is not bound by the typical business model for developing projects to establish a valuable asset. Typically, one would solicit skilled resources through the promise of compensation in exchange for one's time to apply a specified skillset. However, the power that we believe will make USHIBA successful is Volunteerism.
- The Fifth Challenge facing USHIBA's success is building Trust among our Community and empowering them with our Vision so they choose to participate in the noble pursuit of building, growing and expanding American Shiba, making it a signature token recognized throughout not only the Cryptocurrency space, but also markets and industries and organizations throughout the world.



4. EMBRACING CHALLENGES

The Challenges, while formidable at times, are nothing more than obstacles requiring creative solutions.

Rather than being discouraged by them, the American Shiba Community and Ecosystem will continually brace itself for these challenges in whatever forms they present themselves and mitigate them innovatively and with a sound mind.

One of the critical principles we believe bolsters good success is creating virtuous cycles of mutual benefit to reduce the risk of bad actors, predatory traders, or malicious entities entering the American Shiba Community or Ecosystem.



5. USHIBA TOKENOMICS

The true strength of the American Shiba Ecosystem's USHIBA token strategy and utility is its passive income method.

A fully audited smart contract by Techrate.org ensures that tokenomics powering the 2% of all transaction fees are distributed equitably to all USHIBA holders.

Since the distribution is based on the amount of USHIBA coins users hold, a higher amount of holdings directly translates into higher income.

As adoption continues and the token value rises, holders will be entitled to and will receive more wealth.

The Creator of the USHIBA contract code that powers the token renounced ownership, which disables the ability to make any changes to the code of the contract or modifications of the parameters that built it. This includes minting new tokens, burning existing tokens, or removing any blacklisted wallet addresses.

MAXIMUM SUPPLY : 100,000,000,000,000,000 (100 Quadrillion)

BLACK HOLE SUPPLY: 65,405,530,883,883,390
(65.4 Quadrillion as of 7/7/21)

CIRCULATING SUPPLY: 34,594,469,116,116,610
(34.59 Quadrillion as of 7/7/21)



6. R&D – FUTURE OF USHIBA (Expansion & Special Projects)

In the long term, it is truly up to the long term holders inside the Community the direction in which the American Shiba's Ecosystem goes...a few technological experiments that can be coded from concept include:



UShibaSwap

Decentralized Exchange:

swap your USHIBA or other American Shiba Ecosystem tokens into other tokens in the American Ecosystem with extraordinarily low fees compared to swapping into any other cryptocurrencies!

UStake

American Shiba Ecosystem Staking Platform:
easily stake your USHIBA to corresponding pools to earn compounding USHIBA tokens and power the American Shiba Ecosystem!



UFarm

American Shiba Ecosystem Farming Platform:
Simply put your USHIBA to work in farms to earn even
more USHIBA or other American Shiba Ecosystem
tokens!

UNFT

American Shiba Ecosystem NFT Marketplace:
Cheaply exchange your USHIBA or other American Shiba
Ecosystem tokens to create or buy NFTs!

BORQ Wallet

American Shiba Ecosystem Passive Income Tracker:
Watch your earnings grow from every corner of the
American Shiba Ecosystem, updated every minute!



UMerch

American Shiba Ecosystem Merchandise:
Cheaply exchange your USHIBA or other American Shiba
Ecosystem tokens for real life American Shiba merch!

RUFF

Routine Uplifting Fundraising Functions:
Automated Charity Drive Events funded from proceeds
collected from every buy, sell or transfer order from every
single American Shiba Ecosystem token.

**All these concepts are powered by
each buy, sell, and transfer order from
every single token within the
American Shiba Ecosystem.**



7. USHIBA COMMUNITY: TAKE THE CALL TO ACTION!

Getting involved within the American Shiba Community is just as important as investing into one or all of the tokens that power the American Shiba Ecosystem.

Being a decentralized community, true transparency with other members in the community is of utmost paramount importance because being a successful and powerful community requires principles, ethics and respect.



Being a decentralized community also can potentially bring forth monumental challenges from people within the community such as vulnerability and the non willingness to own the outcomes of their own decisions and actions.

Building Community Loyalty starts with showing the Community we have their interests in mind. A huge part of that is security.



Building Trust within the Community requires us to show our Community we are intent on securing and protecting their tokens and information.

The American Shiba Team wants a vibrant and freely expressive community who are willing and open to participate and contribute their time, skills, and energy.



We appreciate the assistance and patience of experienced members in our Community that help all the new users learn about American Shiba!

Together, each of us will ensure that the Community retains as many new members as possible to decrease the probability that new potential community members will look for another alternative due to technical difficulties that happen.



The Section below is a Dedicated Space to offer a Special Thanks to and also directly recognizing critical community members within the American Shiba Community.

This list of members will be updated routinely, are not listed by importance or in any particular order, and include but are not limited to:



JJ Neerman - Telegram/Discord Admin, Keyholder, Gravity of UShiba, Development Team

Tyler (Goolob) - Telegram/Discord Admin, Keyholder, Marketing Wizard, Judiciary Team, Development Team

CodeJacob - Telegram Admin, Discord Super Mod, Keyholder, Accountant, Development Team Technology Consultant, Blockchain Analyst

Ryan - Telegram/Discord Admin, Veteran Liaison, Cyber Security Consultant, Development Team

Official383Degrees (Cameron) - Telegram Admin, Keyholder, Twitch Consultant, Discord Development Leader & Super Mod (Dungeon Master), Development Team

JustaCanuck - Telegram Admin, Volunteer Action: Listing(s) Sites - New Listings

Lucci - Telegram/Discord Admin, Social Media - Content Creator - Leader

Bill - Telegram Admin, Merch Content Creator/Consultant, Volunteer Action: Listing(s) Sites - New Listings



Nikki Sixx - Telegram/Discord Admin, Social Media - Content Creator - Leader, Development Team

Hunter Hall - Telegram Admin, Research Analyst Specialist - Charity Contribution Events

Silver Skull - Telegram Admin, Discord Admin, Chart Analyst, Development Team

O Dawg - Telegram Admin, Active Participation on Social Media (Twitter)

Cliff of Wallstreet - Telegram/Discord Admin, Active Participation on Social Media (Twitter)

Pacman - Marketing Consultant

Asayake- Telegram Admin

Aby - Telegram Admin

